



## PRESS RELEASE

**Media Contact:**

Bernadette Brijlall  
Phone: 973-560-5481  
Email: [bbrijlall@pny.com](mailto:bbrijlall@pny.com)

### **PNY Announces New Lifetime Warranty for XLR8™ GeForce® GTX Series Graphics Cards**

**Parsippany, NJ – August 20, 2009** – PNY Technologies®, Inc. (“PNY”), a global leader in flash memory cards, USB flash drives, solid state drives, computer memory upgrade modules, as well as consumer and professional graphics cards, will now feature a Limited Lifetime Warranty on the XLR8™ GeForce® GTX Series graphics cards.

Starting on September 1<sup>st</sup>, users will now have a standard 1-year out of box warranty, expanded to a lifetime warranty upon registration at [PNY.com](http://PNY.com).

The Lifetime Warranty will be available only on the PNY XLR8 GTX series high-end graphics cards:

- GTX 295 1792MB
- GTX 285 1024MB
- GTX 275 896MB
- GTX 260 896MB

“Consumers who purchase our XLR8 GTX series graphics cards are typically gamers seeking stunning graphics performance. Purchasing a high-end graphics card is definitely an investment and with our new lifetime warranty, we’re giving users the peace of mind to play with confidence,” said Nicholas Mauro, senior marketing manager, PC components for PNY.

For more information on PNY’s entire graphics cards line-up, or to learn more about the complete line of products that PNY has to offer, visit [www.PNY.com](http://www.PNY.com). For the gaming enthusiast, visit PNY’s on-line gaming portal at [www.XLR8gaming.net](http://www.XLR8gaming.net).

#### **About PNY Technologies**

Established in 1985, PNY Technologies®, Inc. is a leading manufacturer and supplier of memory upgrade modules, high capacity flash memory cards, USB flash drives, solid state drives, as well as consumer and professional workstation graphics cards. The company’s photography, mobility, 3D gaming and business solutions are widely available from major retail, e-tail and wholesale outlets internationally. Headquartered in Parsippany, NJ, PNY maintains facilities in North America (Santa Clara, Orange County, CA; Miami, FL; Parsippany, NJ), Europe (Benelux, France, Germany, Italy, Norway, Spain, United Kingdom,) Asia (Taiwan, China) and Latin America. [www.pny.com](http://www.pny.com)

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